



Oxford
Reading
Buddy

Unlocking Literary Adventures: The Oxford Reading Buddy Roadmap

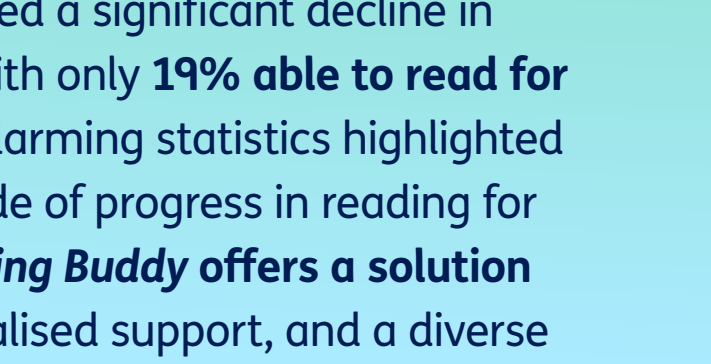


Reading Literacy can be defined as ...

The ability to independently read, understand, analyse and think critically about a range of different print and digital text types.

Readers can construct meaning from texts in a variety of forms. They read to learn, to participate in communities of readers in school and everyday life, and for enjoyment.

The Progress in International Reading Literacy Study (PIRLS) is a project that assesses reading comprehension and monitors trends and indicators of growth in reading literacy at five-year intervals.

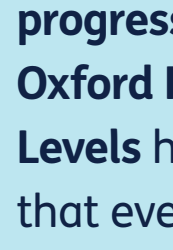


The 2021 PIRLS results in South Africa revealed a significant decline in Grade 4 learners' reading comprehension, with only **19% able to read for meaning** in any language assessed. These alarming statistics highlighted that South Africa has essentially lost a decade of progress in reading for meaning. To address this issue, **Oxford Reading Buddy offers a solution** by providing a virtual reading coach, personalised support, and a diverse range of books. Grounded in research-backed comprehension strategies, **Oxford Reading Buddy** aims to assist learners improve their reading comprehension, to not only perform better academically, but also develop their critical thinking abilities, enabling them to tackle complex problems effectively and develop a passion for reading!

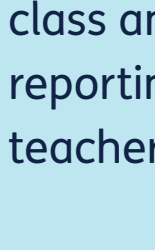
Product Features



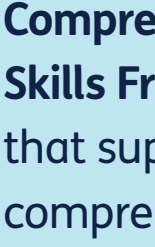
A personal, digital reading coach for key comprehension skills development



Automatic progression through Oxford Reading Levels helps ensure that every learner has a constant supply of books at the right level and pace for them



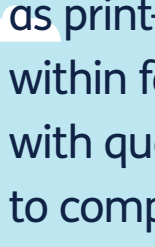
At-a-glance learner, class and school reporting to save teachers' time



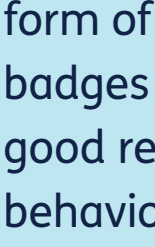
A research-based, easy-to-use Comprehension Skills Framework that supports comprehension development



Unique comprehension Coaching eBooks, feature animated characters called buddies to engage readers



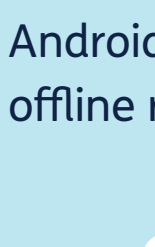
After-reading quizzes for all eBooks as well as print-only books within featured series with questions linked to comprehension skills



A motivating approach in the form of collectable badges to reward good reading behaviours



Optimised for mobile devices, perfect for use in the classroom and at home

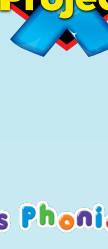


Learners can download eBooks via the ORB iOS and Android apps for offline reading



You can visit our ORB site on any web browser to complete quizzes

Oxford Reading Buddy includes a variety of reading scheme titles and activities, namely:



Oxford Reading Tree has an extensive collection of titles for your young readers, all expertly levelled to support a learner's reading progress.



Oxford Reading Tree Story Sparks is our fictional reading scheme that develops learner's comprehension skills and activates their imagination.



Project X is our reading scheme that has uses fiction and non-fiction stories to address reading, writing and comprehension issues.



Oxford Reading Tree Floppy Phonics teaches learners to read quickly with the use of a phonics teaching program.



Aweh! is our CAPS-aligned graded First Additional Language reading scheme which integrates Life Skills and Mathematics concepts.



We Are Growing is our reading scheme that encourages the learners to develop their vocabulary and syntactical and grammatical skills.



Did You Know?

Using Oxford Reading Buddy brings several benefits to both learners and teachers:

- Once you've subscribed to *Oxford Reading Buddy*, you'll also be able to access the *Oxford Reading Buddy* app! By using the app, learners will be able to download their eBooks in any area with connectivity, and then read them while they are offline.
- Oxford Reading Buddy* allows for learner engagement in reading and informs teachers about progress against learning objectives.
- Oxford Reading Buddy* questions help learners reflect on their reading and engage in higher-order thinking skills.
- Successful comprehension of written text enables the learner to acquire and apply new knowledge, to experience other (fictional) worlds, to communicate successfully and to attain academic success.
- We offer *Oxford Reading Buddy* Support: [Click here](#)

What does your school need?



A stable and strong internet connection for both learners and teachers with a minimum speed of 10 Mbps



A device per learner



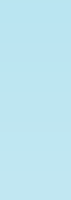
Windows 7 with a Service Pack 1 or a later version



Mac computer users require OS X 10.11 or above



Chromebook users require OS 79 or OS 80 or Chrome OS



iPhone users need an iPhone 5s, SE, 6 or higher



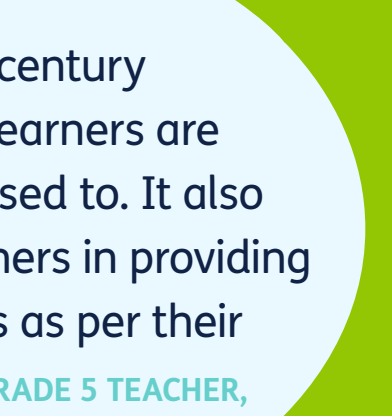
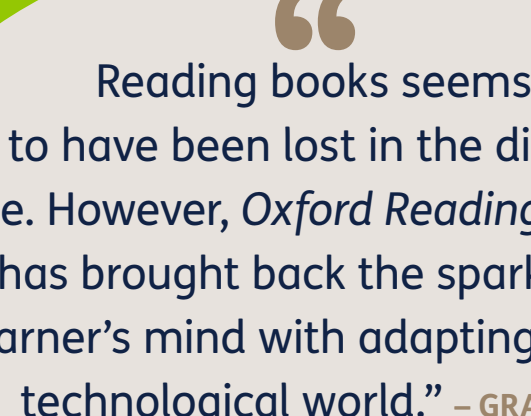
An iPad 5th generation or higher, a mini 2 or higher or iPad Air or higher



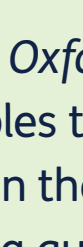
Android 4 or higher



Supported browsers are Edge, Google Chrome, Mozilla Firefox, and Safari



What teachers had to say about using Oxford Reading Buddy



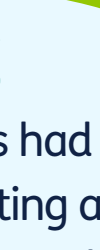
Reading books seems to have been lost in the digital age. However, *Oxford Reading Buddy* has brought back the spark in a learner's mind with adapting to the technological world." – **GRADE 6 TEACHER, THORNHILL PRIMARY SCHOOL**



It uses 21st century learning which learners are continuously exposed to. It also accommodates learners in providing reading materials as per their reading level." – **GRADE 5 TEACHER, CURRO MIDRAND**



Oxford Reading Buddy enables teachers to keep a close eye on the learners' progress and having a quick review of their reading scores is more efficient than conducting a reading assessment of every single learner, allowing the teacher to plan better." – **GRADE 7 TEACHER, THORNHILL PRIMARY SCHOOL**



Learners are doing better in comprehensions and their reading has improved." – **GRADE 5 TEACHER, CURRO MIDRAND**



Learners have access to many books and can read independently, as well as use quizzes to test their comprehension skills." – **GRADE 7 TEACHER, CURRO MIDRAND**



The learners had a lot of fun competing against each other to see who could read the most books." – **GRADE 4 TEACHER, NORTHERN ACADEMY PRIMARY**



It is highly beneficial to learners who love technology, but struggle with reading." – **GRADE 6 TEACHER, CURRO MIDRAND**



Scan the QR code to request a product demo or to speak to an education consultant