

Module 1 Revision Memorandum

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Suggested answers

- 1.1 C; the G8 Summit is not a global sport event. ✓ (1)
2. Give a brief explanation of the following concepts:
- 2.1 Political situation: refers to what is happening in the politics of a country ✓ (1)
- 2.2 Unforeseen occurrence: events that are predictable, that we do not know is about to take place or expect ✓ (1)
- 2.3 Global event: an event of such significance that it affects the whole economy of the host country ✓ (1)
3. Any four of the following:
 Attracts tourists; ✓ Advertisises the host country; ✓ Economic benefits (income generation, job creation, investment, foreign exchange income); ✓ Development of infrastructural system; ✓ Investment; ✓ The multiplier effect; ✓ Income from foreign exchange. ✓ (4)
- 4.1 True ✓ (1)
- 4.2 False; global events can have a negative impact on the host destination, for example, increased costs of goods and services, environmental impact such as increased noise and litter. ✓ (1)

Total: 10 marks