

Module 2 Revision

Domestic, regional and international tourism – The DTGS

- 1.1 If a tourist from Botswana spends one or more nights in Durban, what type of tourist would he or she be?
- A Regional
 - B Provincial
 - C National
 - D African (1)
- 1.2 The _____ travel market segment includes independent young couples and golden active couples.
- A established
 - B untapped
 - C evolving
 - D emerging (1)
- 2.1 What does the acronym RETOSA stand for? (1)
- 2.2 What type of organisation is RETOSA? (2)
- 2.3 Describe the aims of RETOSA. (3)
- 3.1 Name FOUR holiday products. (4)
- 3.2 Identify FOUR domestic tourism segments. (4)
- 3.3 Match TWO appropriate products to the following:
- 3.3.1 University students, thinking about getting married. (2)
- 3.3.2 A young lawyer and her husband, with two young children. (2)
- 3.3.3 A retired banker and her husband, a retired architect. (2)

Total marks = 22