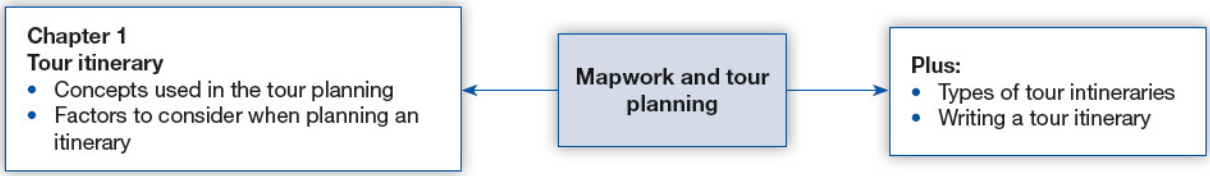
Module 7 Overview
Map work and tour planning

In this module you will learn how to draw up a tour plan – a basic travel itinerary – for customers. You will first learn about the concepts used in tour planning in Unit 1. You will then learn about the factors to consider when planning an itinerary in Unit 2. Next, in Unit 3, you will find out about different types of itineraries and how to write an itinerary. The mind map below shows you the layout of this module.



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